

**FREELANCE** 2002 to present

**Hill, Holliday NY, Arnell Group, Ogilvy Interactive, TBWA\Tequila, FCBi, Rapp, Heresy (LA), Digitas, Wunderman, McCann**

Freelance GCD on Bayer (Rapp).

Freelance Interactive ACD on AOL pitch and re-launch (Hill, Holliday).

Freelance Sr. Copywriter on Reebok, NFL Equipment, NBA Apparel, D'Funkd (Arnell); MasterCard (McCann); Lenovo, Miller Lite, IBM, Ameritrade, Amerivest (Ogilvy Interactive); Nextel (TBWA\Tequila); Gold's Gym, Rollei (Heresy); Anti-Drug (FCBi); American Express, American Express Financial Advisors (Digitas); Citibank, Smith Barney, HP (Wunderman); Mercedes-Benz (Rapp).

**CREATIVE DIRECTOR/VP** 2000 - 2002

**Glass McClure** (Sacramento)

Creatively led small agency to impressive growth (\$11 to \$34 Million) in just 18 months.

Sizzler, Papa Murphy's Pizza, Amtrak California, Thrift Town, Univision, Sutter Health,

Molina Health, California Boating, Golden 1 Credit Union, HELPS Adoption Agency.

**REALITY TV WRITER/PRODUCER** 1997 - 2000

**Moment of Impact: Inside A Crash** (Fox TV, 1997), **AXN-TV** (Fox TV, Columbia TriStar, 1997-98), **Ripley's Believe It or Not** (TBS, 1999-2000).

**FREELANCE** 1998 - 2000

**McCann-Erickson/LA, Bert Berdis/LA, Billy & Rob**

Lowe's, Wendy's, Avirex.

**SR. COPYWRITER/VP** 1996 - 1997

**DMB&B**

Crest, Citizen Watch.

**FREELANCE** 1995 - 1996

**McCann-Erickson, FSB Urban, Bert Berdis/LA**

AT&T, UPS, Buick, Miller Lite, Miller Genuine Draft,

Wendy's, Pizza Hut, GE, Harrah's.

**ASSOCIATE CREATIVE DIRECTOR/VP** 1992 - 1994

**Campbell Mithun**

Texaco, Havoline Motor Oil, Zodiac Watches.

**SR. COPYWRITER/VP** 1985 - 1992

**DMB&B**

Burger King, Crest, Maxwell House, Clearasil, Scope.

**COPYWRITER** 1983 - 1984

**Grey, Lyon & King**

UPS, STP, The New York Post, Boston Herald, Chicago Sun-Times.

**Billy D'Ambrosio**

copywriter • creative director

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### **Awards**

Addys, Andy Finalist,  
Art Director's Finalist, Clio Finalist,  
Cannes Finalist, Gold Effie,  
Interactive Media Award,  
London International,  
New York Festivals, OBIE Finalist.